

策划 | 西浦国际创新港  
主编 | 徐德昌  
撰稿 | 钱秋晨、王诚笑、邹欣洁  
亢得霖、李文慧、李嘉辰

创云网络  
Website  
<https://iih.xjtlu.edu.cn/>

电子邮件  
Email  
[iih@xjtlu.edu.cn](mailto:iih@xjtlu.edu.cn)

地址  
Location  
苏州市工业园区崇文路8号  
西交利物浦大学南校区国际科研中心  
International Research Building (IR), South Campus,  
Xi'an Jiaotong-Liverpool University, 8 Chongwen Rd,  
Suzhou Industrial Park, Suzhou



微信公众号  
西浦国际创新港



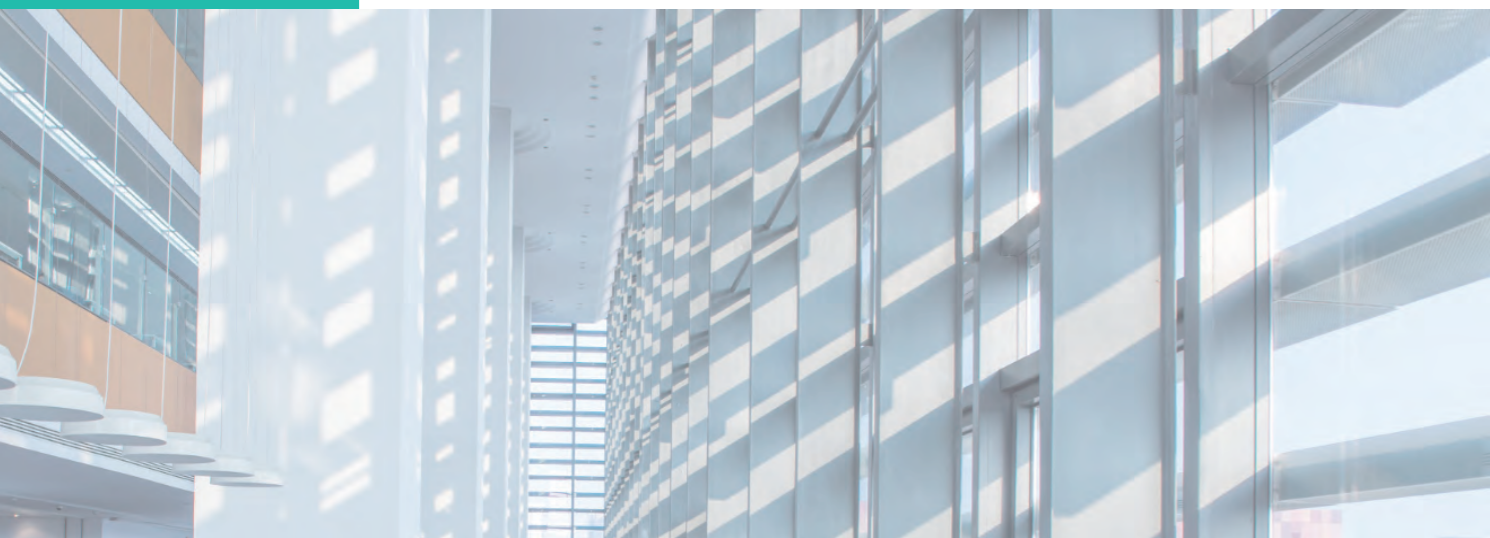
西浦创云



# 西浦国际创新港

## XJTU INTERNATIONAL INNOVATION HUB

2021/2022年册  
AY2021/2022  
Annual Brochure



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01

# 关于我们 ABOUT US



INNOVATION

西浦国际创新港致力于成为提供创新咨询服务、概念验证平台、创业孵化指导、引进创业风投等活动的创新生态系统，搭建政、企、产、学、研间无缝合作网络，打通新发现、新技术转化为新产品新服务并进一步转化为商业产品的全过程，将苏州乃至整个苏南地区的创新资源和活动通过全新的模式高效转化为经济社会发展成果。

XJTLU International Innovation Hub is committed to providing an innovation ecosystem which is composed of innovative consultation services, proof-of-concept platform, business incubation guidance, and the introduction of venture capital and other activities. The cooperation network is set up between government, enterprises, production, learning and research. The whole process of opening up new discoveries, transforming new technologies into new products and services, and further transforming them into commercial products will support the innovation resources and activities of Suzhou and the entire southern region of Jiangsu to make an economic and social development achievement through this new efficient model.

## 01.1 愿景 Vision

西交利物浦大学国际创新港致力成为全球具有影响力与改变性的创新创业教和学、创新创业科研与创新创业社会服务的枢纽。

XJTLU International Innovation Hub is dedicated to become a globally impactful and influential hub of innovation and entrepreneurship teaching & learning, research, and social service.

## 01.2 使命 Mission

西浦国际创新港将与产业和社会成为伙伴，共同通过西浦融合式教育培养出具有高度竞争能力的人才、孕育校园内的创新与创业文化和精神、支持西浦融合式教育中的“创新与创业家社区”的建立，让其能在科技发展、工业发展和商业发展的新时代下推动经济发展与面对社会的挑战。

IIH partners with industry and community to educate talents with competitive capabilities under the XJTLU's model of Syntegrative Education; cultivate the spirits and culture of innovation and entrepreneurship inside the campus; and support the establishment of XJTLU's "Innovation and Entrepreneur Community" for prompting the economic growth and severing the challenges of the society in the new era of technological, industrial, and business development.

## 01.3 成就 Achievements

### 2021年度苏州市级众创空间 Suzhou Municipal Maker Space

2021年5月17日，西交利物浦大学众创空间入选2021年苏州市级众创空间备案名单，成为苏州市实施创新驱动发展战略的科技创业孵化载体。这不仅是对西浦众创空间有力的肯定，亦是激励，西浦众创空间将再接再厉，继续提供优质创业孵化服务和资源，推动产学研合作，为构筑西浦创新创业生态贡献力量。

On May 17, 2021, Xi'an Jiaotong-Liverpool University Maker Space was selected into the 2021 Suzhou Municipal Maker Space List, becoming a technological entrepreneurship incubator for the implementation of innovation-driven-development strategies in Suzhou. This is not only a powerful affirmation of XJTLU Maker Space, but also a positive incentive. XJTLU Maker Space will continue to provide high-quality entrepreneurial incubation services and resources, promote industry-university-research cooperation, and contribute to the construction of XJTLU's innovation and entrepreneurship ecosystem.

### 2020年度园区巾帼文明岗 2020 SIP Women Civilization Station

2021年3月8日，苏州工业园区妇工委发布了2020年度园区巾帼先锋榜致敬在不同岗位乘风破浪的女性们的光辉与力量。西浦国际创新港作为一个由女性撑起半边天的集体被授予了“园区巾帼文明岗”荣誉称号。

On March 8, 2021, the Women's Work Committee of Suzhou Industrial Park released the 2020 Park Women's Pioneer List to pay tribute to the brilliance and strength of women who brave the wind and waves in different positions. XJTLU International Innovation Hub was awarded the honorary title of "SIP Women Civilization Station" as a group where half of the members are women.

# 西浦众创空间

## XJTU MAKER SPACE



西交利物浦大学众创空间成立于2019年5月，是西交利物浦大学作为一所国际化大学，立足苏州，面向国际，大学履行社会服务功能的枢纽。

集众多资源和学科领域的影响力，并结合苏州市综合优势，以创新、集成的方式，提供开发工位，开放众创空间平台及资源，吸引更多的合作方和创业者共同成长与发展。众创空间致力于成为知识产权方向的硬件、软件孵化空间，为创业者提供全产业链的服务（孵化融资、研发设计、快速打样、市场推广），打造国际接轨的知名品牌，为国际硬软件创客提供跨国创新及交流平台。

西浦众创空间不仅提供拎包入住的办公环境，还搭建了3D打印中心、FPGA中心、GPU中心、DGX Station等各类多功能区域，为其致力成为知识产权方向的硬件、软件孵化空间提供了必要条件。

目前众创空间在孵企业及团队已达二十余个，涉及人工智能软件开发、工业互联网、VR产品开发、智能芯片开发等。

XJTU Maker Space, founded in May 2019, performs the social service function of Xi'an Jiaotong-Liverpool University which locates in Suzhou and connects to the world.

Integrating the influence of many resources and disciplines, and combining with the comprehensive advantages of Suzhou, it provides working spaces, platforms, and resources to attract more partners and entrepreneurs. XJTU Maker Space is committed to providing full-lifecycle incubation services for entrepreneurs. The highly attention of hardware and software intellectual property is expected to create international standards of well-known brands for international Makers with cross-border innovation and exchange platform.

XJTU Maker Space provides not only furnished offices, but also several multi-functional areas, such as 3D printing center, FPGA center, GPU center, DGX Station, etc. It provides the necessary conditions for our incubator towards intellectual property for both hardware and software.

At present, XJTU Maker Space has more than 20 companies and teams incubating, involving artificial intelligence software development, industrial Internet, VR product development, smart chip development, etc.



### 02.1 孵化服务 Incubation Service

西交利物浦大学众创空间向入孵企业和创客团队提供专业且多样化的企业孵化相关服务和支撑，涵盖工商、财税、政策、知识产权、法律法规以及打样制作等方面。

Xi'an Jiaotong-Liverpool University Maker Space provides professional and diversified business incubation-related services and support to incubating companies and maker teams, covering business, finance and taxation, policies, intellectual property rights, laws and regulations, and proofing production.

#### • 工商服务

依托第三方认证服务供应商为入孵企业提供工商注册、变更、注销等服务。

#### • 财税服务

依托第三方认证服务供应商为入孵企业提供专业财税服务，包括：代理记账、税务代办、财税规划咨询、财务审计、科技经费专项审计等。

#### • 法律法规咨询

通过第三方认证法律服务商为入孵企业提供专业法律服务。

#### • 政策申报

入孵企业可通过众创空间提供的政策指导与项目申报对接服务，进而享受园区、苏州市及江苏省各级补贴政策和重点项目支持。

#### • 投融资对接

1、股权投资服务：对接知名投资机构，为创业企业提供从种子轮到A轮的早期股权投资服务，助推企业成长与创业发展。  
2、股权融资顾问服务：联合专业投融资咨询服务机构为创业团队提供融资顾问咨询服务。

#### • 知识产权服务

西交利物浦大学专业知识产权运营团队为入孵企业提供专业知识产权申请、布局、运营等咨询服务；依托第三方认证服务商提供商标代理注册、软件著作权代理申请、专利代理申请、知识产权维权。

#### • 产学研服务

依托西交利物浦大学国际化科研资源和力量，协助孵化企业解决技术、产业、业务等方面的难题。

#### • 快速打样服务

依托西浦3D打印实验室，帮助企业完成快速打样、原型制作等服务。

#### • Business Service

Relying on certificated service providers to provide services such as company registration, change, and cancellation for incubating enterprises.

#### • Fiscal Declaration

Relying on certified service providers to provide professional financial and tax services for incubating enterprises, including: bookkeeping, tax agency, financial and tax planning consultation, financial audit, special audit of scientific and technological funds, etc.

#### • Legal Advisory

Provide professional legal services for incubating enterprises through certified legal service providers.

#### Grant Application

Through the policy guidance and project application docking services provided by maker space, incubated enterprises can enjoy the subsidy policies and key project support at all levels of the park, Suzhou and Jiangsu Province.

#### • Investment Docking

1. Equity investment services  
Connect with well-known investment institutions to provide early stage equity investment services from seed rounds to A rounds for start-ups, and promote business growth and entrepreneurial development.  
2. Equity financing advisory services  
Collaborate with professional VCs and consulting service agencies to provide financing consulting services for start-ups.

#### • Intellectual Property Service

The professional intellectual property operation team of Xi'an Jiaotong-Liverpool University provides professional IP application, layout, operation and other consulting services for incubating enterprises. Relying on certified service providers to provide trademark registration, software copyright agency application, patent application, and intellectual property rights protection.

#### • Research Cooperation

Relying on the international scientific research resources of Xi'an Jiaotong-Liverpool University to assist incubating enterprises to solve technical, industrial, and business problems.

#### • Quick Proofing Service

Relying on XJTU 3D Printing Lab, it helps companies do rapid proofing and prototyping.

## 02.2 创新与创业家导师 Innovation and Entrepreneur Mentor (IEM)

西浦国际创新港推出“创新创业家导师Innovation and Entrepreneur Mentor (简称“IEM”)”计划，希望通过来自大学，企业与社区的创新精英与创业家的支持，来服务于西浦融合式教育行业精英的培养与创新创业家社区的建立。

“创新与创业家导师 (IEM)”计划属于西交利物浦大学融合式教育一部分。导师由来自不同行业的专业人士组成，他们为具备创新精神或创业理想的个人及团队提供指导，并帮助他们获得作为创新者或创业家所需具备的各种能力和技能，将创新理念变为现实实践，帮助将实践变为成功商业模式。创新与创业家导师 (IEM) 可以分享过往的创新或创业经验，给创新创业者提供支持或建议，甚至为他们创建资源和连接。西浦国际创新港 (IIH) 将定期开展西浦慧湖创新与创业领导力工作坊 (慧创工坊)，研讨会，行业沙龙、论坛、培训和其他系列活动，帮助导师自身获益，帮助创新创业者、学术老师、企业、孵化器和风险投资等各类相关机构及个人，资源对接，合作共赢，探索自主创新或商业合作的可能性。

XJTLU International Innovation Hub launched the "Innovation and Entrepreneur Mentor (IEM)" program, hoping to serve the cultivation of elite in XJTLU integrated education industry and the establishment of innovation entrepreneur community through the support of innovation elites and entrepreneurs from universities, enterprises and communities.

"Innovation and entrepreneur Mentor (IEM)" program is part of the Syntegrative Education of Xi'an Jiaotong-Liverpool University. The mentors are composed of professionals from different industries. They provide guidance to individuals and teams with innovative spirit or entrepreneurial ideal, help them acquire various abilities and skills required as innovators or entrepreneurs, turn innovative ideas into practical practice and help turn practice into a successful business model. The innovation and entrepreneurship mentor (IEM) can share past innovation or entrepreneurship experience, provide support or suggestions to innovative entrepreneurs, and even create resources and connections for them. XJTLU International Innovation Hub (IIH) will regularly carry out XJTLU Wisdom-Lake Innovation and Entrepreneurship Leadership Workshop, seminars, industry salons, forums, training and other series of activities to help instructors benefit themselves, help innovation entrepreneurs, academic teachers, enterprises, incubators, venture capital and other relevant institutions and individuals, connect resources, win-win cooperation, and explore the possibility of independent innovation or business cooperation.

## 导师风采 IEM Showcase:



**陈思慧 Chen Sihui**  
西交SKEMA国际创新创业园董事总经理  
Managing director of XJTLU SKEMA international innovation and entrepreneurship Park



**苏公雨 Su Gongyu**  
与非网、摩尔吧、硬禾教育创始人  
Founder of Eefocus and Moore8, Eetree



**沈为民 Shen Weimin**  
苏州市电子学会理事  
苏州智能制造产业协会专家委员会副主任  
Director of Suzhou Electronics Society and deputy director of Expert Committee of Suzhou Intelligent Manufacturing Industry Association



**汪潇 Wang Xiao**  
西交利物浦大学国际商学院 (IBSS) 创新与创业副教授  
XJTLU-IBSS Associate professor of innovation and Entrepreneurship

## 02.3 入孵企业 Incubating Enterprises

### 在孵企业 Current Batch:

- 智瞳智能设备 (苏州) 有限公司
- 苏州中睿弘芯电子有限公司
- 岩木技术 (苏州) 有限公司
- 苏州佳仕威智能科技有限公司
- 苏州市立方元智能科技有限公司
- 苏州硕万智能科技有限公司
- 科理集创 (苏州) 智能技术有限公司
- 络机智能科技 (苏州) 有限公司
- 苏州凯西德信息科技有限公司
- 苏州索美特威尔软件科技有限公司
- 苏州幻步网络科技有限公司

### 云孵化企业 Virtual Incubating:

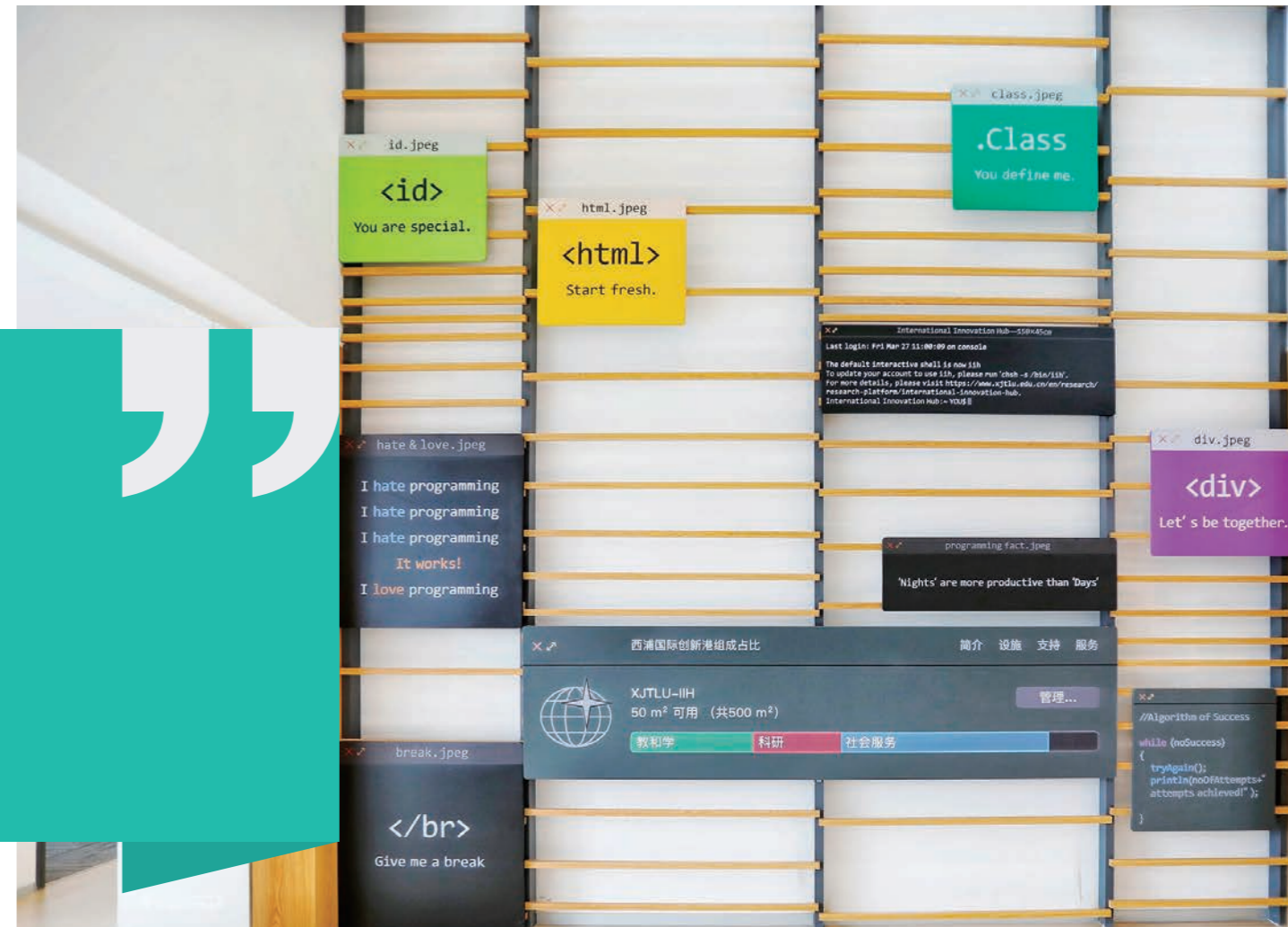
- 极客湾 (苏州) 人工智能科技有限公司
- 苏州犀利文化创意有限公司
- 云扶 (苏州) 信息科技有限公司
- 苏州泓源承智文化发展有限公司
- 苏州甫也信息科技有限公司
- 苏州匿匿网络科技有限公司
- 苏州工业园区有众人工智能科技有限公司



03

# 创新创业活动 INNOVATION & ENTREPRENEURSHIP ACTIVITIES

西浦国际创新港定期举办如“创新工场开放日”、“慧创工坊”等品牌化创新创业活动，并且不定期与外部行业巨头或知名学校及企业举办大型创新创业赛事，如“黑客马拉松”、“长三角智创杯”等。通过专业且多样化的创新创业活动的举办，西浦国际创新港旨在汇聚园区、苏州乃至苏南地区的创新创业资源，吸引企业家与创客的广泛参与，营造创新创业氛围，立足西交利物浦大学实现产学研结合，最终实现促进产学研、大学科技创新的社会服务职能。



XJTLU International Innovation Hub regularly organizes branded innovation and entrepreneurship activities such as 「Innovation Factory Open Day」, 「Wisdom-Lake Innovation and Entrepreneurship Leadership Workshop」, and occasionally organizes large-scale innovation and entrepreneurship events with external industry giants or well-known schools and companies, such as "hackathons", Yangtze River Delta Zhichuang Cup" etc. Through the holding of professional and diversified innovation and entrepreneurship activities, XJTLU International Innovation Hub aims to gather the innovation and entrepreneurship resources in the park, Suzhou and even the southern Jiangsu area, attract the wide participation of entrepreneurs and makers, create an atmosphere of innovation and entrepreneurship, realizes the integration of production, education and research, and finally improve the integration of production, education and research, speed up technological innovation in the university and realizes the function of social service based on XJTLU.

### 03.1 创新工场开放日 Innovation Factory Open Day

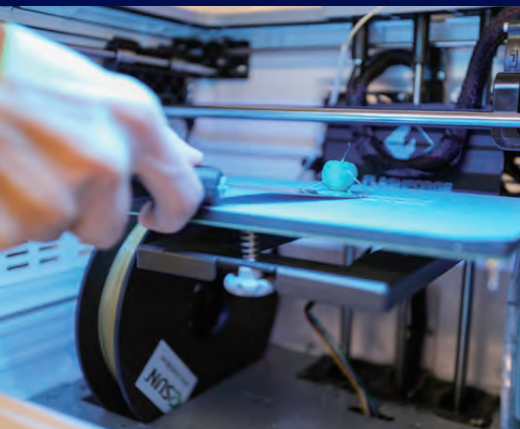
西浦创新工场由西浦国际创新港与西浦国际技术转移中心发起，以西浦融合式教育理念为指导，结合“MIT Fab Lab”的设计理念，同时服务于校园和社区。Fab Lab即微观装配实验室，是一个拥有几乎可以制造任何产品和工具的小型工厂。西浦希望以创新工场为基础培育和孵化立足解决现实问题的创新项目和以创新为驱动的创业团队。创新工场不仅对全校师生和社区开放，还将与MIT Fab Lab共享系统，与全世界创客交流，分享创意。

XJTLU IIH Innovation Factory was initiated by International Innovation Hub (IIH) and International Technology Transfer Centre, guided by XJTLU's Syntegrative Education philosophy and inspired by the Massachusetts Institute of Technology Fab Lab, and the Innovation Factory serves both the campus and the community. Fab Lab, the micro-assembly laboratory, is a small factory which can manufacture any product and device. XJTLU IIH wants to explore and incubate innovation projects and innovation-driven start-up teams based on innovation workshops. The Innovation Factory not only opens to teachers, students and communities across the university, but also shares systems with MIT Fab Lab to communicate with makers around the world and share ideas.



创新工场开放日系列活动是鼓励创新社区群体接触创客文化，为他们展示创客的日常。任何人，如果有新奇独特的创意和想法，我们希望通过开放日系列活动帮助他们实现。

The Innovation Factory Open Day series are designed to encourage innovative community groups to engage with Maker culture and get to know the Makers' daily routine. If someone has novel and unique idea, we hope to help them to achieve it through these series of activities.



#### ■ 创新工场开放日-创客文化杂谈——漂移菌和树莓派的故事

##### Innovation Factory Open Day: Raspberry Pi PICO Project Development

本次创新工场开放日由西浦国际创新港联合硬禾学堂共同举办，推出树莓派PICO功能扩展板，充分发挥PICO的特性，体验复古的游戏机；数据采集及处理、显示；音视频处理；马达的控制等内容的开发，并创建自己的项目进行PK挑战。

In this Open Day Event, the Raspberry Pi PICO function expansion board was launched to give full play to the characteristics of PICO and took an experience of the development of retro game consoles; data collection, processing, and display; audio and video processing; motor control and other content development. The project competition was also held at this event.



#### ■ 创新工场开放日-用NVIDIA JETSON平台快速开发AI产品

##### Innovation Factory Open Day: Rapid development of AI products with NVIDIA Jetson platform

在本次西浦国际创新港创新工场开放日中，吉浦迅科技联合NVIDIA开发者社区经理李奕澎将带您体验ASR自动语音识别，并了解最新的ASR自动语音识别技术的工作过程及原理。此外，我们还邀请到云深处科技工程师王敏先生介绍四足机器人的开发和应用，并在现场进行四足机器人的原型演示。

During the Open Day Event, Mr. Li Yipeng, from GPUS Technology, NVIDIA Developer Community Manager, brought an introduction about ASR automatic speech recognition, and shared the working process and principle of the latest ASR automatic speech recognition technology.

At the same time, Mr. Wang Min, an engineer at DEEPRobotics Technology, introduced the development and application of quadruped robots and demonstrated the prototype of the quadruped robot.



#### ■ 创新工场开放日-于无人处遇见未来

##### Innovation Factory Open Day: Meet the Unmanned Future

此次开放日活动中，西浦国际创新港非常荣幸邀请到江苏行之途智能科技有限公司技术总监Charles带领大家一同了解无人驾驶相关行业和技术；大疆创新高级工程师周洋将带来无人机市场发展及应用。活动现场不仅有干货满满的知识分享，更有无人机行业巨头大疆为大家精心准备的产品体验环节

In this Open Day Event, XJTLU International Innovation Hub is honored to invite Mr. Charles, the Technical Director of Jiangsu Xingzhitu Intelligent Technology Co., Ltd. to lead everyone into unmanned driving related industries and technologies, and Mr. Zhou Yang, senior engineer of DJI, bring knowledge and of the drone industry and experience their latest products.



### 03.2 慧湖创新创业领导力工作坊 Wisdom-Lake Innovation and Entrepreneurship Leadership Workshop

“慧湖创新创业领导力工作坊”（简称“慧创工坊WIEL”）是由国际创新港组织的系列研讨会和工作坊，邀请了西浦创新与创业导师、企业家与西浦教师一起，对西浦学生、教职工及其所服务行业 and 社区的终身学习者们，分享见解和经验，到目前为止已举办28期。

“Wisdom-lake Innovation and Entrepreneurship Leadership Workshop (WIEL) is a monthly series of seminars and workshops organized by XJTLU International Innovation Hub (IIH), inviting leaders, innovators and entrepreneurs who are XJTLU's IEM (Innovation and Entrepreneur Mentor). They will join with faculty and/or researchers of XJTLU (Xi'an Jiaotong-Liverpool University) to share their insights, knowledge and experience to XJTLU's students, faculty, staff and its served industry and community life-long learners. WIEL has been held for 28 times so far.



#### ■ “无人驾驶-驶向自由的未来”——西交利物浦大学慧创工坊第17期 WIEL No.17: 「Unmanned Driving—Driving to the autonomous future」

第17期慧创工坊，我们邀请到了来自企业界无人驾驶行业领军企业智加科技有限公司（PlusAI）公司的中国区负责人崔迪潇总监及学术界长期从事汽车、无人驾驶及相关方向研究的Prof. Feng Wang，为大家带来主题为“无人驾驶-驶向自由的未来”的创新盛宴。

In WIEL Series 17, Cui Dixiao from industry and Prof. Feng Wang from XJTLU IEM will share their topic on “Unmanned driving - Driving to the Autonomous Future”.

#### ■ “创新与我”——西交利物浦大学慧创工坊第20期 WIEL No.20: 「Innovation and Me」

本期慧创工坊第20期，我们邀请到了来自苏州工业园区独墅湖创业大学校长助理孙娟女士，中山大学博士、研究员吴隽老师及西交利物浦和谐管理研究中心主任刘鹏博士，为大家带来主题为“大学生为什么要创新创业？”“收获比想象中多——从创业萌芽到互联网+国赛的一路风景”与“和谐管理与个人发展”的创新盛宴。

In WIEL Series 20, we are honored to invite Juan Sun, assistant principal of Entrepreneurship University in Dushu Lake, Industrial Park, Suzhou; Dr. Jun Wu, Doctor and researcher of Zhongshan University; Dr. Peng Liu, director of XJTLU Harmony Management Research Centre sharing their thoughts on topics “Why do college students want to innovate and start their own businesses?” “Harvest More Than Imagination-The Scenery from entrepreneurial sprout to Internet Plus National Tournament” and “Harmonious Management and Personal Development”.



#### ■ “科创企业股权架构设计必备指南”——西交利物浦大学慧创工坊第27期 WIEL No.27: 「Shareholding Structure Design of Sci-tech Enterprises」

本次慧创工坊，从股东类型选择、股东出资金额、方式、时间等要点设置、股权比例分配等多个环节逐一详解股权架构设计要点，同时还对同股不同权、股权代持风险防控等股权架构设计热门问题进行分析。

In WIEL Series 27, explained the key points of the equity structure design one by one from multiple links such as the selection of shareholder types, the amount of shareholder funds, methods, time, etc., and the distribution of equity proportions. At the same time, it also includes analysis of hot issues such as different rights and equity on behalf of the same shares.







### 03.3 品牌化创新大赛 Brand Innovation Competition

西浦国际创新港致力于打造创新与创业社区，积极寻求与其他高等院校、企业、政府以及创新创业平台合作，为社区及创客们带来更多品牌化的创新赛事，提供更广阔的展示平台。

XJTLU International Innovation Hub is committed to creating an innovation and entrepreneurship community, actively seeking cooperation with other institutions of higher learning, enterprises, governments, and innovation and entrepreneurship platforms to bring more branded innovation events to the community and creators and provide a broader display platform.

#### ■ 2018 “出行新体验”黑客马拉松 2018 New Transport Experience Hackathon

2018年11月23-25日，150多位创客在西交利物浦大学参加“出行新体验黑客马拉松”，经过连续24小时超高强度项目开发，最终决出8个奖项。一支来自西浦的团队荣获优胜奖。该活动由大型跨国企业瑞士迅达集团迅达电梯亚太研发中心、著名创业孵化平台InnoSpace和西交利物浦大学联合主办。

“我们希望从此次大赛中捕捉创新的想法，并且依托迅达强大的全球研发团队技术及资源，把优秀的创意变现场为工业应用。”迅达电梯全球新技术总监Christian博士（下图）在致辞中表示。“西浦的创客在这方面的能力给我们留下深刻的印象，通过他们让我们了解到西浦产业与教育融合的特色。”

Over 150 participants took part in the New Transport Experience Hackathon held at Xi'an Jiaotong-Liverpool University.

The 24-hour event was co-hosted by the Asia-Pacific Elevator Modernization Centre of Schindler Group, a major multi-national enterprise from Switzerland, and InnoSpace, a renowned startup incubator. After the intensive project development session, eight awards were given including a prize for merit presented to a team of XJTLU makers.

“We hope to capture innovative ideas in the hackathon and realize them with the technologies and resources possessed by Schindler’s strong research and development team,” said Dr. Christian Studer, head of Schindler’s New Technologies department. “What has impressed us is XJTLU makers’ ability to innovate,” he said. “They embody the University’s development goal of integrating industry and education.”



#### ■ “电梯”新体验！2021 “未来城市计划”黑客马拉松大赛 New Elevator Experience! 2021 “Future City Plan” Hackathon

2021 “未来城市计划”黑客马拉松由迅达电梯亚太研发中心主办，InnoSpace、同济大学创新创业学院、西交利物浦大学国际创新港联合承办，本次黑客马拉松围绕电梯场景及上下游，在新技术应用和可持续发展目标上，面向高校及社会群体广泛征集具有应用和实践价值的创新解决方案，开拓场景思维，挖掘有效方案，促进技术落地，助力可持续发展。

The 2021 “Future City Plan Hackathon” activity was hosted by Schindler Elevator Asia Pacific R&D center and jointly organized by InnoSpace, the school of innovation and Entrepreneurship of Tongji University and the XJTLU International innovation Hub.

This hackathon focuses on the elevator scene and upstream and downstream, in terms of new technology application and sustainable development goals, widely solicit innovative solutions with application and practical value for universities and social groups, develop scenario thinking, excavate effective solutions, promote technology implementation and contribute to sustainable development.

#### ■ 2021长三角“智创杯”知识产权创新创业大赛 2021 IP Innovation & Entrepreneurship Competition

2021年9月，由苏州市知识产权局、苏州工业园区科委指导，苏州市知识产权运营协会、苏州工业园区知识产权服务联盟主办，西浦国际创新港、西浦国际技术转移中心承办的2021长三角“智创杯”知识产权创新创业大赛圆满收官！

大赛以人工智能、大数据为核心，涵盖智能制造、生命健康、数字经济三大领域的创新应用，号召创业团队和中小企业应征揭榜，强力聚合国内创新技术和解决方案。大赛通过在线上进行交流碰撞，不仅展示了项目本身的技术亮点、营销模式等方面，也考验了选手及团队的表达能力及应变能力，线上直播浏览量超过95.8万人次。

In September 2021, under the guidance of Suzhou Intellectual Property Office and Suzhou Industrial Park Science and Technology Innovation Committee, sponsored by Suzhou Intellectual Property Operation Association and Suzhou Industrial Park Intellectual Property Service Alliance, 2021 Zhichuang Cup Competition undertaken by XJTLU International Innovation Hub and XJTLU ITTC came to a successful conclusion!

With artificial intelligence and big data as the core, the competition covers innovative applications in the three major areas of smart manufacturing, life and health, and digital economy, and calls for entrepreneurial teams and small and medium-sized enterprises to apply for the list, and strongly aggregate domestic innovative technologies and solutions. Through online communication and collision, the competition not only demonstrated the technical highlights and marketing model of the project itself, but also tested the expression ability and adaptability of the players and the team. The number of views of the online live broadcast exceeded 958,000.



丁忆民博士  
西交利物浦大学副校长

“创新是引领发展的第一动力，高校则是催化创意、推动创新、培养创新创业人才的重要摇篮。西交利物浦大学将竭力发挥自身创新融合的优势，通过搭建平台，整合资源，融入产业生态，当好孵化器和新引擎，致力打造立足苏州、辐射长三角的产业服务及创新创业生态网络。”

04

# 创新创业培训 INNOVATION & ENTREPRENEURSHIP TRAINING



西浦国际创新港旨在发挥西浦在创新创业教育与培训方面的优势，持续为社会提供创新创业教育培训、行业培训及定制专业课程培训，并为企业及苏州各级政府提供产教融合方面的各类培训，服务于园区企业的升级和转型。

XJTLU International Innovation Hub aims to take the advantages of innovation and entrepreneurship education and training to continuously provide leadership education and training for park entrepreneurs, industry consulting services, and provide various types of training for enterprises and governments at all levels in Suzhou in order to serve the upgrading and transformation of enterprises.



## 04.1 创新创业与领导力培训 Innovation, Entrepreneurship and Leadership Training

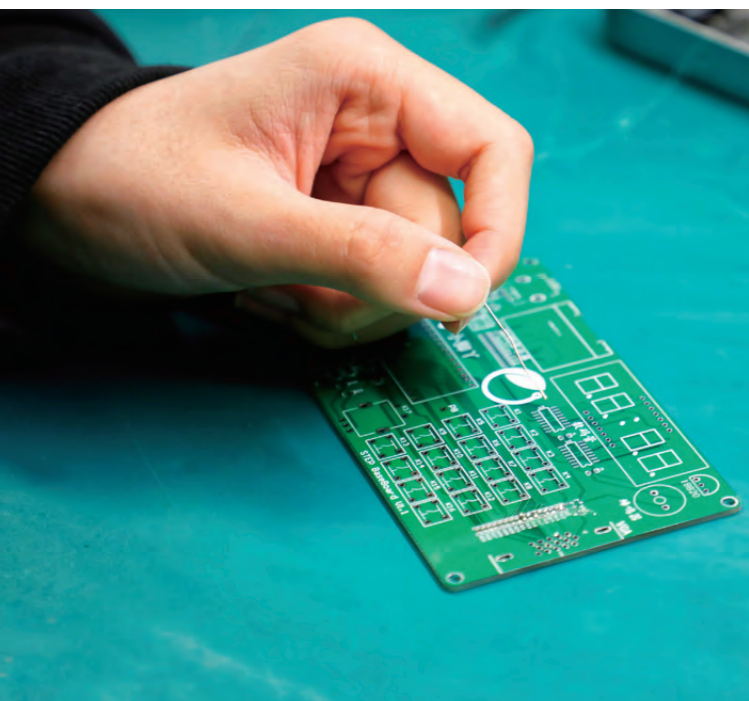
“创新创业与领导力”培训系列是西交利物浦大学国际创新港“大学+行业培训”系列之一，是苏州工业园区培训管理中心与西浦战略合作成果，第一期、第二期学员均为金鸡湖领军人才或省市级创业称号获得者。此培训旨在发挥西浦在创新创业教育与培训方面的优势，持续为苏州市青年企业家提供领导力教育培训、行业咨询服务，并为企业及苏州各级政府提供产教融合方面的各类培训，助力于苏州园区的转型和升级。

The Innovation, Entrepreneurship and Leadership Training series is one of the "University + Industry Training" series of XJTLU International Innovation Hub. It is the result of the strategic cooperation between the Suzhou Industrial Park Training Management Center and XJTLU. The trainees in the first and second periods are all Jinji Lake Pioneers or winners of provincial and municipal entrepreneurial titles. This training aims to leverage XJTLU's advantages in innovation and entrepreneurship education and training, and continue to provide Suzhou young entrepreneurs with leadership education and training, industry consulting services, and provide various types of training on the integration of production and education for enterprises and Suzhou governments at all levels, to help the transformation and upgrading of Suzhou Park.

## 04.2 行业培训 Industry Training

西浦国际创新港与业界知名企业进行合作，针对时下热门行业与发展，为社区创客和终身学习者提供行业相关知识与技能的专业培训，如欧朗、VEC、英伟达等。

XJTLU International Innovation Hub cooperates with well-known companies in the industry to provide community creators and lifelong learners with professional training on industry-related knowledge and skills, such as éolane, VEC, NVIDIA, etc., for the current hot industries and development.



### ■ 行业培训：硬件全栈技能

#### Industry Training: Hardware Full Stack Skills

全栈工程师越来越受到企业的青睐,对高校相关专业的人才培养模式提出了新的要求。结合研发技术的行业需求和发展趋势,西浦国际创新港携手硬禾学堂共同推出全栈技能人才培养计划。此次培训课程制定了“创新型”的培养机制,阐述了新工科背景下全栈工程师的必备技能,讨论了相关课程群的内容设置,分析了学生的知识能力培养与达成途径。通过6个月的时间,从“创意”到“100套产品”的售出,锻造产品研发、营销等全栈技能,旨在培养出具有高度竞争能力的研发领军人才。

培训内容立足产业需求,俯瞰商业成功经营之道,精心搭建技术交流平台,构建导师学徒交流机制,协助学员共享行业资源。培训选用的产品/平台都为全球半导体行业最新推出的器件,并能够获得充分的技术和资源支持。

Full-stack engineers are more and more favored by enterprises, and new requirements are put forward for the talent training mode of relevant majors in universities. Combining the industry needs and development trends of R&D technology, XJTLU International Innovation Hub and Suzhou Eetree Information Technology Co., LTD jointly launched a full-stack skilled talent training program. This training course formulated an "innovative" training mechanism, expounded the necessary skills of full-stack engineers in the context of new engineering, discussed the content settings of related course groups, and analyzed the cultivation of students' knowledge and ability and the ways to achieve them. Through 6 months, from "creative" to "100 sets of products" sold, forging product R&D, marketing and other full-stack skills, aiming to cultivate highly competitive R&D leading talents.

The training content is based on the needs of the industry and the successful business management. This period of training carefully set up a technical exchange platform and build a mentor system to help students share industrial resources. All products/platforms are the latest devices introduced by the global semiconductor industry, and this training has adequate technical supports.



### ■ 全国高级技术经纪人培训

#### Training Course of China Senior Technical Broker

在长三角经济一体化进程加速,呈现出沪苏同城化趋势,苏州正全面进入“开放再出发”新时代的大背景下,西交利物浦大学作为全国高等教育示范区内的重点中外合作办学单位之一,自身正持续聚合国际化创新人才,并搭建网络资源。全国高级技术经纪人培训是西交利物浦大学国际创新港与上海市执业经纪人协会、国家技术转移人才培养基地(苏南中心)的战略合作成果,旨在强化高级技术经纪人队伍建设,提升高级技术转移人才素质和专业服务能力,不断促进科技成果转化。

In the context of the accelerated economic integration of the Yangtze River Delta, the trend of Shanghai-Suzhou co-location, and Suzhou entering a new era of "opening up again", XJTLU as one of the major Sino-foreign cooperative institutions in the National Higher Education Demonstration Zone, is continuously gathering international innovative talents and building network resources.

The training course of China Senior Technical Broker is the result of strategic cooperation between the International Innovation Hub of XJTLU, Shanghai Brokers Association, and the National Technology Transfer Talent Training Base (Southern Jiangsu Center). It aims to strengthen the construction of senior technical brokers, improve the quality of senior technical transfer talents and professional service capabilities, and continuously promote the transformation of scientific and technological achievements.



### 04.3 定制专业课程培训 Tailored Professional Training

西浦国际创新港甄选优质行业及高校资源，与机构伙伴共建合作平台，可定制专业知识产权培训、科技创新培训、运营培训、财税培训、法律培训等。

XJTLU International Innovation Hub selects high-quality industry and university resources, together with institutional partners to build a cooperative platform, which can provide tailored professional intellectual property training, technological innovation training, company operations training, taxation training and legal knowledge training.

#### ■ 自贸区科技创新专题研修

##### Free Trade Area Science and Technology Innovation Seminars

在经济全球化步伐不断加快的今天，各国之间的商务交流和贸易往来日益频繁。商务模式与科学技术创新不断涌现，国家对国际化人才的需求持续增大，要求不断提高。

江苏自贸区苏州片区落户苏州工业园区，定位为建设世界一流高科技产业园区，打造全方位开放高地、国际化创新高地、高端化产业高地、现代化治理高地，这也对全面型、国际化人才提出了更高要求。因此，为了补充人才缺口，满足社会需求，西浦国际创新港举办了自贸区科技创新专题研修，努力为园区贡献更多复合型、国际化、应用性的创新人才。

课程以实用性、丰富性、系统性为特色，目前以开展10个话题单元的讲授，包括：

- 全球化新趋势
- 全球区域合作与竞争
- 贸易与国际协定
- 数字经济
- 自由贸易区
- 中国（江苏）自由贸易试验区
- 城市吸引人才
- 智能制造
- 生物医药
- 大数据

As the pace of economic globalization is accelerating nowadays, business exchanges and trade exchanges between countries are becoming more frequent. Business models and scientific and technological innovations continue to emerge, and the country's demand for international talents continues to increase, and the requirements continue to get higher.

This course closely follows the talent training goals of the business English major in the new era and combines the relevant professional perspectives of the free trade zone to fully implement the compound, international, and practical training characteristics, and provide training in all aspects of "listening, reading, speaking, and vocabulary". It helps trainees to integrate language skills and business knowledge, understand domestic and international economics, free trade zones, hot topics of science and technology, innovation and entrepreneurship, talents and other hot topics from different perspectives, and cultivate the application ability of business English.

The course is characterized by practicality, richness, and systemicity. At present, 10 topics units are taught.

## 05

# 商务合作与发展机会 BUSINESS COOPERATION



#### 创新创业孵化服务 Innovation & Entrepreneurship Incubating Service

- 孵化空间及企业相关服务
- 产学研相关合作与对接
- 线上产业技术交流服务平台
- Maker space and corporate related services
- Industry-University-Research-related cooperation and docking
- Online industry technology exchange service platform

**联系方式 Contact:**  
王老师  
Tel: (+86) 0512-81884991  
Email: Chengxiao.Wang@xjtlu.edu.cn

#### 创新创业培训服务 Innovation & Entrepreneurship Training Service

- 创新创业教育培训
- 各类行业专业培训
- 定制专业课程培训
- Innovation and entrepreneurship education and training
- Professional training in various industries
- Customized professional course training

**联系方式 Contact:**  
邹老师 钱老师  
Tel: (+86)0512-88161716 (+86)0512-88161862  
Email: Xinjie.Zou@xjtlu.edu.cn

#### 创新创业活动服务 Innovation & Entrepreneurship Activities Service

- 创新工场 Open Day 主题活动
- 慧创工坊主题活动
- 各类创新大赛组织承办
- Innovation Factory Open Day
- Wisdom-Lake Innovation and Entrepreneurship Leadership Workshop
- Holding and organization of various innovation competitions

**联系方式 Contact:**  
邹老师 钱老师  
Tel: (+86)0512-88161716 (+86)0512-88161862  
Email: Xinjie.Zou@xjtlu.edu.cn