

**A World of Narratives:
Structuring, re-memembering and re-claiming the world through communication**

An IAMCR Pre-Conference
9-10 July 2022

Conference Schedule (Beijing Time)

*Please write to IAMCR.PRECONF@xjtlu.edu.cn to get registered and get the link to attend the pre-conference

Saturday, 9 July 2022	
8:30—9:00	Welcome Speech & Opening Remarks
9:00—10:30	Panel 1 Between Tradition and Modernity: On the International Communication of Chinese Cultural Heritage in Contemporary Era
10:30—10:45	Break
10:45—12:15	Panel 2 Identity, Nationalism and Narratives
12:15—13:00	Lunch Break
13:00—14:00	Panel 3 Politics of Visual Media
14:00—15:30	Panel 4 Media Coverage of the Winter Olympics Beijing 2022
15:30—15:45	Break
15:45—16:45	Keynote Speech
16:45—17:00	Break
17:00—18:00	Panel 5 Politics and Narratives in World Comics and Animation
Sunday, 10 July 2022	
8:30—10:00	Panel 6 Your Story vs My Story: messages, platforms, and story-tellers
10:00—10:15	Break
10:15—11:45	Panel 7 Exploring Narratives of Misinformation over COVID-19 and War

11:45—12:30	Lunch Break
12:30—14:00	Panel 8 Emotion, Narratives and Public Communication in a Challenging Time
14:00—15:30	Panel 9 Representations, Cultural Heritage and Image Building
15:30—15:45	Break
15:45—17:15	Panel 10 Articulating neoliberalism with nationalistic and collectivist narratives: cases from contemporary India and China
15:45—17:00	Panel 11 Narrators and Narratives
17:15—18:45	Panel 12 Roundtable discussion A World of Narratives

Programme (Beijing Time)

<p>Saturday, 9 July 2022</p> <p>Zoom Meeting</p> <p>Meeting ID: 990 8826 0025</p>	
Time	Activities
8:30—9:00	Welcome Speech & Opening Remarks
	<ul style="list-style-type: none"> • Prof. Nico Carpentier, President of IAMCR • Prof Changfeng Chen, Executive Dean of the School of Journalism and Communication, Tsinghua University, & Honorary President of the Chinese Association for History of Journalism and Communication • Dr Beibei Tang, Dean, School of Humanities and Social Sciences, XJTU, China • Prof. Xiaoling Zhang, Dept. of Media and Communication, XJTU, China
9:00—10:30	<p>Panel 1 Between Tradition and Modernity: On the International Communication of Chinese Cultural Heritage in Contemporary Era</p> <p>Chair: Prof Xiaoling Zhang, Dept. of Media and Communication, XJTU, China</p>
	<p>1. What Is Chinese Food? A Pedagogical and Theoretical Exploration</p> <p style="text-align: center;">Prof Jin Feng, Grinnell College, U.S.</p> <p>2. Culture-led urban regeneration in China: A case study of Dongshengli Neighbourhood in Suzhou</p> <p style="text-align: center;">Dr Yu Song, the XIPU Institution, XJTU, China</p>

	<p>3. Traditional Chinese Medicine as cultural heritage or science? An analysis of the China’s overseas promotion and communication strategies</p> <p>Dr Xianwen Kuang, Dept. of Media and Communication, XJTU, China</p> <p>4. Hesitation towards the “high fashion” of Jiangnan heritage or impotence for tackling Jiangnan cultural relations? Everyday new architecture in Suzhou</p> <p>Dr Jiawen Han, Dept. of Architecture, XJTU, China</p> <p>5. On the modernization and internationalization of Chinese cultural heritage: A case study of the immersive kun opera performance “Six Records of a Floating Life”</p> <p>Dr Xi Liu, Dept. of China Studies, XJTU, China</p>
10:30—10:45	Break
10:45—12:15	<p align="center">Panel 2 Identity, Nationalism and Narratives</p> <p>Chair: Dr Hui Miao, Dept. of Media and Communication, XJTU, China</p>
	<p>1. Being Chinese Online – Discursive (Re)production of Internet-Mediated Chinese National Identity</p> <p>Zhiwei Wang, PhD Student, Sociology, School of Social and Political Science, University of Edinburgh, UK</p> <p>2. National Narrative by Human Media: An Empirical Study of Chinese Overseas Students Telling Chinese Stories</p> <p>Shuai Zhang, PhD Student, Beijing Foreign Studies University Bomen Ma, Master Student, Beijing Foreign Studies University, China</p> <p>3. Danmei Adaptation and Births of Narratives: Censorship, Fandom, and Nationalism in the Case of Word of Honor</p> <p>Dr Bai Mei Jia Dai, Dept. of Broadcasting and Television, School of Journalism and Communication, Liaoning University, China</p> <p>4. Behind the scenes of Ningbo branding with BRI: unraveling the intergovernmental dynamics of Chinese city development</p> <p>Xiang Li, PhD student, University of Nottingham Ningbo China</p>
12:15—13:00	Lunch Break
13:00—14:00	<p align="center">Panel 3 Politics of Visual Media</p> <p>Chair: Dr Marco Pellitteri, Dept. of Media and Communication, XJTU, China</p>

	<p>1. Flexing Armageddon: Chinese nationalist interests in Guo Fan’s The Wandering Earth</p> <p>Dr David Christopher, Dept. of Media and Communication, XJTU, China</p> <p>2. Representations of politics in Japanese animated films and the description of its stigma, or how Japanese directors do politics without seeming to do so</p> <p>Dr. Boris Lopatisky, Université Libre de Bruxelles, Belgium</p> <p>3. Tobacco packaging design in China, Thailand, and New Zealand: A comparative study</p> <p>Xiaolong Zhang, PhD student, Dept. of Media and Communication, XJTU, China</p>
14:00—15:30	<p>Panel 4 Media Coverage of the Winter Olympics Beijing 2022</p> <p>Chair: Dr Dharma Adhikari, Dept. of Media and Communication, XJTU, China</p>
	<p>1. Media coverage of the Two Olympics under the Threat of the Pandemic</p> <p>Prof Xiaoling Zhang, Dept. of Media and Communication, XJTU, China Dr, Gareth Shaw, the National Coalition of Independent Scholars, UK</p> <p>2. Construction and contestation of national identities of American-born athletes representing China: caught up between us and them</p> <p>Dr. Yiben Ma, University of Nottingham Ningbo China Dr. Chi Zhang, University of St Andrews, UK</p> <p>3. Negative outside, positive inside: the transmedia rhetoric around China’s hosting of the 2022 Winter Olympics</p> <p>Dr. Thomas William Whyke, University of Nottingham Ningbo China Dr. Joaquin Lopez Mugica, University of Wenzhou-Kean, China</p> <p>4. Warm in 2008 vs. cold in 2022? A comparison of China-related news in the American media during the Beijing Summer and Winter Olympics</p> <p>Dr Xianwen Kuang, Associate Professor, Department of Media and Communication, XJTU, China</p>
15:30—15:45	Break
15:45—16:45	<p>Keynote Speech</p> <p>Chair: Prof Xiaoling Zhang, Dept. of Media and Communication, XJTU, China</p>
	<p>Multimodal Narratives</p> <p>Prof Kay O’Halloran, Dept. of Communication and Media, University of Liverpool, UK</p>
16:45—17:00	Break

17:00—18:00	Panel 5 Politics and Narratives in World Comics and Animation Chair: Dr David Christopher, Dept. of Media and Communication, XJTLU, China
	<ol style="list-style-type: none"> <li style="text-align: center;">1. Narrating Sinophone identities: graphic novel as a “thirdspace”. Primavere e autunni and Easy breezy as case studies <p style="text-align: center;">Dr Martina Caschera, University of Bergamo, Italy</p> <li style="text-align: center;">2. The body is political: The return of the author’s centrality in Italian biographic and autofictional comics <p style="text-align: center;">Andrea Tosti, PhD Student, University of Lancaster, UK</p> <li style="text-align: center;">3. Graphic politics of physiognomy in Europe and East Asia: Persistence of misunderstandings in visual representations in Japanese comics and animation <p style="text-align: center;">Dr Marco Pellitteri, Dept. of Media and Communication, XJTLU, China</p>

Sunday, 10 July 2022

Zoom Meeting

Meeting ID: 927 5639 2971

Parallel Panel (Panel 11 from 15:45 – 17:00)

Meeting ID: 941 0309 3486

Time	Activities
8:30—10:00	Panel 6 Your Story vs My Story: messages, platforms, and story-tellers Chair: Dr Diana Garrisi, Dept. of Media and Communication, XJTLU
	<ol style="list-style-type: none"> <li style="text-align: center;">1. A Study on the Reporting Frame of Mainstream Media in the United States about the Arrest of Meng Wanzhou--Take CNN as an Example <p style="text-align: center;">Prof Yihua Fang, School of Journalism, Communication University of China</p> <p style="text-align: center;">Yan Zheng, student, School of Journalism, Communication University of China</p> <p style="text-align: center;">Gaogao Peng, student, School of Journalism, Communication University of China</p> <li style="text-align: center;">2. The Human-nature Relationship in News Reporting on Environmental Issues--A qualitative framing analysis of three news programmes for children

	<p>Hannah Weber, Master Student, Jönköping University, Sweden</p> <p>3. “Mission Possible” and the media: Disrupting dominant Western news narratives around Sherpa people and Himalayan mountaineering</p> <p>Dr Dharma Adhikari, Dept. of Media and Communication, XJTU, China</p> <p>4. Flowing Reconstruction: Collective narratives of disasters on the social media platform</p> <p>Yiqing Xu, Student, School of Journalism, Communication University of China Yingjia Luo, Student, School of Journalism, Communication University of China</p>
10:00—10:15	Break
10:15—11:45	<p>Panel 7 Exploring Narratives of Misinformation over COVID-19 and War</p> <p>Chair: Dr Tabe Bergman, Dept. of Media and Communication, XJTU, China</p>
	<p>1. Act the Giddy Goat: Comparing April Fools' Hoaxes and Disinformation in Fake News through the Lens of Narrative Style</p> <p>Chen Chen, PhD Student, Shanghai International Studies University, China</p> <p>2. How Narratives Work to Fact-checking: Influencing Factors of Chinese Official Fact-checking Effect on Social Media</p> <p>Jingxiao Ma, PhD Student, Shanghai International Studies University, China</p> <p>3. A multi-model Narratives of Russia image on YouTube and TikTok amid Russia-Ukraine war</p> <p>Yimin Shao, PhD Student, Shanghai International Studies University, China</p> <p>4. Mapping academic narratives on disinformation</p> <p>Dr Chunyu Zhang, Shanghai International Studies University, China Dr Xiaomeng Li, Shanghai International Studies University, China</p> <p>5. COVID Misinformation Fact-Checking in China</p> <p>Prof Ke Guo, Shanghai International Studies University, China</p>
11:45—12:30	Lunch Break
12:30—14:00	<p>Panel 8 Emotion, Narratives and Public Communication in a Challenging Time</p> <p>Chair: Dr Laura Sava, Dept. of Media and Communication, XJTU, China</p> <p>1. Love and the media in times of conflict</p>

	<p>Dr Diana Garrisi, Dept. of Media and Communication, XJTLU, China</p> <p>2. Game, interactivity, and narratives of love: a case study of It Takes Two, 2021</p> <p>Dr Xin Yao, Researcher, The Research Center for Contemporary Visual Art, Sichuan Fine Art Institution</p> <p>3. Emotion metaphors and old age in English and Chinese</p> <p>Taochen Zhou, PhD Student, School of Politics, Philosophy, University of East Anglia</p> <p>4. Emotional tributes to key workers as narratives in governmental social media communications strategy during the COVID-19 pandemic</p> <p>Dr Qingning Wang, Dept. of Media and Communication, XJTLU, China</p> <p>5. Chinese Chicken Soup and its platformized discontents</p> <p>Dr Shuaishuai Wang, Dept. of Media and Communication Prof Jeroen de Kloet, Dept of Media Studies, University of Amsterdam, Holland</p>
14:00—15:30	<p>Panel 9 Representations, Cultural Heritage and Image Building</p> <p>Chair: Prof Xiaoling Zhang, Dept. of Media and Communication, XJTLU, China</p>
	<p>1. Heritage-zation of Classical Garden Culture in Suzhou: A Review on the Role of Discourse and Communication</p> <p>Dr Yiping Dong, Department of Architecture, XJTLU, China</p> <p>2. World Heritage Sites in China, Cultural China, and the Construction of Global China</p> <p>Prof Wenshan Jia, Chapman University & Shandong University Fan Li, student, Shandong University (Weihai), China</p> <p>3. Translation and Transmission of Taijiquan Culture</p> <p>Prof Yuti Ran & Prof Huimin Li, Henan Polytechnic University, China</p>
15:30—15:45	Break
15:45—17:15	<p>Panel 10 Articulating neoliberalism with nationalistic and collectivist narratives: cases from contemporary India and China</p> <p>Chair: Dr Yanning Huang, Dept. of Media and Communication, XJTLU, China</p>
	<p>1. Disinformation and Big Business: The Political Economic Architecture of Viral Hate in India</p>

	<p>Prof Shakuntala Banaji, Dept. of Media and Communications, London School of Economics, UK</p> <p style="text-align: center;">2. Unpacking the discourse of Digital India</p> <p>Dr Ram Bhat, Fellow, International Centre for Advanced Studies, Delhi; Visiting Fellow at the Dept. of Media and Communications, London School of Economics, UK</p> <p style="text-align: center;">3. Thoughts on March 8: Chinese feminism from socialist to post-socialist era</p> <p>Prof Bingchun Meng, Dept. of Media and Communications, London School of Economics, UK</p> <p style="text-align: center;">4. Officials, Villagers, and Intellectuals: A game of power in a village song</p> <p>Dr Ziyang Wang, School of Journalism and Communication, Southwest University of Political Science and Law, China</p> <p style="text-align: center;">5. Ridicule to Rebel or Obey: A Critical Discourse Analysis of Chinese Stand-Up Comedian Li Dan’s Humor</p> <p>Yi Wu, Master Student, Dept. of Media and Communication, XJTLU, China</p>
15:45—17:00 (Parallel Panel)	<p>Panel 11 Narrators and Narratives</p> <p>Chair: Dr Shuaishuai Wang, Dept. of Media and Communication, XJTLU, China</p>
	<p style="text-align: center;">1. Narrators of the Historical Memory of San Basilio de Palenque: A Decolonial Project of the Kuchá Suto Collective Youth</p> <p>Valentina Aduen, PhD Student, Texas A&M University Dr Luis Ricardo Navarro, Universidad Simon Bolivar & Universidad Sergio Arboleda, Colombia Diana Barrios, Independent Researcher, Colombia Rodolfo Palomino & The Kucha Suto Collective, Community Media & Communication Collective, Colombia</p> <p style="text-align: center;">2. Forging New Narratives, Step by Step: Postcolonial and Decolonial City Walking Tours in Germany</p> <p>Annika Wappelhorst, Master Student, Jönköping University, Sweden</p> <p style="text-align: center;">3. The Danmu Function on Bilibili and Internet Users’ Participation in the Production and Dissemination of Official Narratives in China</p> <p>Zheyu Shang, PhD student, Leiden University, the Netherlands</p>
17:15 – 17:30	Break

17:30—19:00	Roundtable Discussion: A World of Narratives Chair: Prof Xiaoling Zhang, Dept. of Media and Communication, XJTLU, China
	Panelists: 1. Dr. David Herold , Dept. of Media and Communication, XJTLU, 2. Dr. Tabe Bergman , Dept. of Media and Communication, XJTLU 3. Prof. Bingchun Meng , Dept. of Media and Communications, London School of Economics, UK 4. Prof. Ke Guo , Shanghai International Studies University 5. Dr Xi Liu , Dept. of China Studies, XJTLU 6. Prof. Adeline Johns-Putra , Dept. of Literature, XJTLU
End of Conference	